

GABI ROSENTHAL

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Honors Program student and Phi Beta Kappa member taking the arts and creative thinking seriously while still maintaining an element of excitement.

THE UNIVERSITY OF GEORGIA

Lamar Dodd School of Art
BFA– Art, Photography
New Media Certificate

august 2014 – may 2018
cumulative GPA – 3.94/4.0

FOUNDATION

Microsoft Office
Google Docs/Forms/Slides
Google Analytics/Adwords
Adobe Creative Suite
Epson Scan
Wordpress
HTML/CSS
Bootstrap

VISUAL SKILLS

Large format printing
Photography
Hot lights
Strobe lighting
Studio modifiers
Seamless backdrops
Photo staging/directing
Videography
Video editing
Photo retouching
Scanning
Graphic design

OTHER SKILLS

Writing for social media
Writing for print/AP style
Public Speaking
SEO Keywording
Creative collaboration
Art curation and installation
Team brainstorming
Leadership
Visual problem solving
Teaching
Office management



WORK EXPERIENCE

UGA OFFICE OF SUSTAINABILITY(Athens, GA).....january 2017 – present *watershed UGA communications intern*

Creative thinker managing digital and print outreach for campus nonprofit.

- Event planning, execution, public speaking, and documentation
- Writing for social media and website maintenance
- Self-directed marketing research, strategies, and materials creation
- Video, photo, and graphic design media created for web and print

GABI ROSENTHAL PHOTOGRAPHY(GA).....2013 – present *freelance photo, video & design*

Self-made business through finding, growing, and building relationships.

- Social media and web design
- Client tailored portrait sessions and event coverage
- Maintaining gear and learning new equipment
- Integration of design, video, and retouching upon request

FRANKLIN COLLEGE AT UGA(Athens, GA).....may 2017 – august 2017 *orientation assistant*

Administrative office worker and aid to event attendees.

- Confidential filing, Ricoh copying, and Excel data management
- Front desk check-ins and answering phones
- Aid visitors by answering questions or giving recommendations

THE RED & BLACK(Athens, GA).....january 2015 – may 2016 *staff photographer*

Journalistic and editorial photographer for a newspaper and magazine.

- Event photo galleries with AP style captions in 24-hour turnover
- Range from editorial fashion and food photoshoots to NCAA sports

UGA RECREATIONAL SPORTS(Athens, GA).....march 2016 – october 2016 *marketing assistant*

In-house marketing team member with a focus in photographic strategy.

- Event photo galleries with AP style captions in 24-hour turnover
- Range from editorial fashion and food photoshoots to NCAA sports

STUDENT INVOLVEMENT

UGA SWING DANCE CLUB.....january 2016 – present *vice president (spring 2017), president (2017 – 2018)*

Leadership and team management. Group teaching and event planning.

UGA BALLROOM PERFORMANCE GROUP.....april 2016 – present *public relations officer (2017-2018)*

Brand development, design for web/print, social media, website management, communication with public and media.

SCOTTISH HIGHLAND DANCE.....february 2003 – march 2016 *licensed instructor, multi-champion competitor*

RELEVANT COURSEWORK

Graphic Design	Color Photo	Intro to New Media
Color and Composition	Black and White Photo	New Media Production
Three-Dimensional Design	Constructed Image I&II + TA	Contemporary Video
Research in Process	Large Format Photography	Professional Practices
Drawing I & II	Social Documentary Photo	Hypermedia
Photo and Image Culture	Advanced Photography	New Media Capstone
BFA Senior Exit	Alternative Processes	